



## Masons Announce the Annual “Doughnuts for the Heart Challenge”

Melbourne, FL - August 30, 2012 - The members of the 26th Masonic District (Brevard County) of the Grand Lodge of Free and Accepted Masons of the State of Florida and the Cardiac Research Institute at Masonic Medical Research Laboratory (MMRL) are pleased to announce the date of their second annual run/walk event: [Doughnuts for the Heart Challenge](#). The goals are to raise funds for life-saving cardiac research and to raise public awareness about heart health. Runners, walkers and wheelchair participants can sign up at the recently updated [registration page](#). The Challenge starts 7:30a.m., October 28th, 2012 at the Wickham Park Pavilion in Melbourne, Florida.

This is the Flagship Charity of the Grand Lodge of Free and Accepted Masons of the State of Florida. Freemasons all over the state are hosting events to raise money for the CRI's important work. “The MMRL is on the cutting edge of scientific research, and it is wholly involved with cardiac research to benefits all humankind. I am proud of these brothers hard work and look forward to attending the 2<sup>nd</sup> Annual Doughnuts For The Heart Challenge personally,” Jorge Aladro, Grand Master of the [Grand Lodge of Free and Accepted Masons of the State of Florida](#).

“Each challenge runner will cover two miles through the park, eat a dozen Krispy Kreme doughnuts then run an additional two miles back to the start/finish line. Casual runner, walkers and wheel chair participants are not require to eat any doughnuts but may eat as many as they like. Last year’s event attracted substantial [business community sponsorships](#). This year we are expecting over 500 participants from all levels and sponsorship growth,” said Kevin Gholston, event communications manager.

“Funds raised by this event will benefit the Cardiac Research Institute (CRI) at MMRL. The CRI is an international center for genetic screening of cardiac diseases, especially those involving cardiac arrhythmias. It is also leading the way in the development of innovative and effective pharmacologic treatment for atrial fibrillation, one of the greatest unmet medical needs in our society today”, said Ronald Kamp, Director of Development for the MMRL. “Yes, we thought this was an unusual fund raiser when they came to us last year with this idea. This is a fun event that raised funds to support our research, and the community support is greatly appreciated. It is important to note that you do not need to be a Freemason to benefit from our cardiac research, nor do you need to be a Mason to support it.”

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The Doughnuts for the Heart Challenge is being sponsored by the Masonic Medical Research Laboratory a registered Florida Charity (CH36722). Event managed and operated by the 26<sup>th</sup> District Masters and Wardens Association under the jurisdiction of the Grand Lodge of Free and Accepted Masons of the State of Florida. [Like us on Facebook](#).

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The Cardiac Research Institute at [MMRL](#) has gained international renowned and wide acclaim in the scientific and medical community as a leading cardiac research center. The hallmark of the institute is its innovative and imaginative approach to fighting heart disease. The MMRL’s legacy of scientific breakthroughs has helped to generate new heart medications and develop diagnostic procedures for the management of cardiac arrhythmias, and has aided in the advancement of life-saving technologies. The MMRL is a 501(c)(3) Not-for-Profit Corporation (Tax ID No. 13-5648611).